



IDAHO ACADEMY OF
FAMILY PHYSICIANS
STRONG MEDICINE FOR IDAHO

MAY 10-11, 2024

The Limelight Hotel
Ketchum, ID



Exhibit at Idaho's Premier Event for Family Doctors

Exhibit at Idaho's Premier Event for Family Doctors

**JOIN US AT THE LIMELIGHT HOTEL ON MAY 10-11 IN
KETCHUM, ID, FOR OUR 2024 ANNUAL CONFERENCE!**

At this event, vendors will have the opportunity to connect with Idaho Family Physicians and decision-makers dedicated to improving patient care.

The event is expected to draw between 75-100 attendees, and we are committed to incentivizing our physician members to engage with vendors throughout the conference.

Choose from three vendor tiers, and select a sponsorship package add-on to gain more exposure with our physician attendees!

Vendor Tiers

Your registration will include a continental breakfast on both days and lunch on Friday only. Prices reflect \$100 early bird discount automatically applied until March 15, 2024.

\$1300

Platinum

- Exhibit Space
- Preferential selection of booth in exhibit hall
- Company logo displayed on conference webpage, meeting materials, and signage
- Company acknowledged during the conference

\$950

Premium

- Exhibit Space
- Preferential selection of booth in exhibit hall

\$750

Standard

- Exhibit Space

Register by visiting:

iafp.regfox.com/iafp-2024-exhibitor-registration

Sponsorship Add-Ons

The IAFP has created special sponsorship package add-ons as a way to increase vendor interaction with our physician attendees. These packages are in addition to vendor tiers.

Breakfast Sponsorship - \$500

TWO AVAILABLE (ONE FRIDAY/ONE SATURDAY)

- Company listed on agenda
- Signage at the breakfast
- Vendor materials included in conference package

Welcome Reception Sponsorship - \$1000

FIVE AVAILABLE (THURSDAY FROM 5:30 – 8:00 PM)

- Company listed on agenda
- Signage at the event
- Verbal recognition at the event
- Vendor rep attendance to network with physician members
- Vendor materials included in conference package.

Lunch Sponsorship - \$1000

ONE AVAILABLE (FRIDAY)

- Company listed on agenda
- Signage at the lunch
- Verbal recognition at the event
- Vendor materials included in conference package

Sponsorship Add-Ons

Medical Student and Resident Reception Sponsorship - \$1000

FOUR AVAILABLE (FRIDAY FROM 5:30 – 6:30 PM)

- Signage at the event
- Vendor rep attendance to network with physician members
- Vendor materials included in conference package

Medical Student and Resident Reception Headliner - \$1500

ONE AVAILABLE (FRIDAY FROM 5:30 – 6:30 PM)

- Company listed on agenda
- Signage at the event
- Verbal recognition at the event
- Vendor rep attendance to network with physician members
- Vendor materials included in conference package

Register by visiting:

iafp.regfox.com/iafp-2024-exhibitor-registration

Exhibit Hall Schedule

Attendees will be incentivized to visit exhibitors in order to enter drawings for raffle prizes on both days of the event.

Thursday, May 9, 2024	Friday, May 10, 2024	Saturday, May 11, 2024
Exhibitor Set-up 4:00 – 6:00 pm	Exhibit Hall Opens and Breakfast Served in Exhibit Hall 7:00 – 8:00 am	Exhibit Hall Opens and Breakfast Served in Exhibit Hall 7:00 – 8:30 am
Welcome Reception: 5:30 – 8:00 pm <i>Limited vendor participation opportunity.</i>	Break to Visit Exhibitor Hall 10:30 – 11:00 am	Exhibitor Teardown by 10:00 am
	Lunch with Exhibitors 11:45 am – 1:00 pm	
	Break to Visit Exhibitor Hall 3:15 – 3:45 pm	
	Medical Student and Resident Reception 5:30 – 6:30 pm <i>Limited vendor participation opportunity.</i>	

Presentation Topics

SPEAKERS PENDING; TOPICS ARE SUBJECT TO CHANGE.

- Osteoporosis
- Exercise in Pregnancy--A much needed update
- Treating and curing hepatitis C: It's in your reach as a PCP
- Men's Health--Prostate cancer screening and testosterone replacement
- Rheumatology or when your patient can't get into a rheumatologist
- Knee pain in elderly adults injection workshop
- Social and structural determinants of health in indigenous communities
- Chronic Kidney Disease
- Promoting Pediatric Lead Screening and Testing in Idaho
- Interrupting Teen Suicide at the Gates of Primary Care, Insights from Rural Idaho Physicians
- Eye and Eyelid Issues
- Menopause/Hormone replacement therapy
- Business Side of Medicine

Making Your Reservation

TO SECURE ROOM BLOCK RATES, MAKE YOUR RESERVATION BEFORE APRIL 9, 2024.

Call 888.218.3282 (between 7:30am and 7:00pm MST) or email ketchumreservations@limelighthotels.com and refer to the Idaho Academy of Family Physicians name to book your rooms.

- Run of House Rate of \$195.00 will be extended for the first 60 rooms
- A Two night minimum length of stay will be required
- 3 Day Pre/Post Rates will be extended based on availability

Rates are quoted per night. Resort Fee and Tax: An 8% guest amenity fee and 11% lodging tax will be added to the quoted guestroom rate.

Cancellation Policy: A 25% deposit will be taken at time of reservation. The remainder of the deposit will be charged 30 days prior to arrival. Any amendments or cancellations made within 30 days prior to arrival will forfeit 100% of the reservation; amendments/ cancellations made outside of the 30 days will be refunded.



IDAHO ACADEMY OF
FAMILY PHYSICIANS
STRONG MEDICINE FOR IDAHO

MAY 10-11, 2024

The Limelight Hotel
Ketchum, ID



Exhibit at Idaho's Premier Event for Family Doctors



Register by visiting

<https://iafp.regfox.com/iafp-2024-exhibitor-registration>
or by scanning the QR code.



Please contact Brittany Bussey at
brittany@idahoafp.org with any questions.